

Terms and conditions

Reimage.com

AFFILIATES PROGRAM AGREEMENT

IMPORTANT-READ CAREFULLY

PARTICIPATION IN THE PROGRAM

Submission of your application to the Reimage affiliate Program implies acceptance to the terms set forth in this Agreement.

We may reject your application if, in our sole discretion, we determine for any reason that your site is unsuitable for the Program. Unsuitable sites include, but are not limited to, those that:

- Promote (including, without limitation, links to) sexually explicit material;
- Promote violence or hate toward any persons or groups;
- Promote illegal activities or otherwise violate any applicable laws.
- Promote alcohol, tobacco, gambling/lottery in any way;
- Misrepresent themselves as a Reimage Website by co-opting the visual look and feel of or text from Reimage site
- Promote discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age;
- Contain, in our sole judgment, material that is defamatory, fraudulent, or harassing to us or any third party;
- Otherwise are considered offensive or inappropriate at Reimage discretion

TERMS AND CONDITIONS

Either party may terminate this Agreement at any time, for any reason. Termination of this Agreement shall also terminate any outstanding Engagements, rights to payment, causes of action and any provisions.

Prohibitions

As a condition to your acceptance and participation in the Program, you agree to not engage in the following practices:

Bid on keywords as further detailed in Exhibit A;

Prohibitions regarding use of email:

You may NOT do any of the following unless you first obtain in advance Reimage express written permission:

- Send any email that in any way suggests or implies or misleads or is likely to mislead (including without limitation, via the return address, subject heading, header information or message contents) a recipient into believing that Reimage or any related entity was the sender or sponsor of such email or procured or induced you to send such email;
- Forward, redistribute, or otherwise repurpose any email communications or newsletters that Reimage sends to its affiliates and/or customers
- Generate or send any unsolicited email (spam) under this Agreement or any email in violation of the CAN-SPAM Act of 2003 or any other applicable laws or regulations.

Violation of any of the terms or prohibitions contained in this Agreement may result in, among other things, the immediate termination of this Agreement without limitation, injunctive relief and/or recovery of actual, statutory and/or punitive damages.

Prohibitions regarding use of Reimage product executable files:

It is not permissible to use a direct link to the Reimage executable file. Reimage will be happy to approve exception requests on a case by case basis.

Prohibitions regarding use of content:

It is not permissible to use the following messages on any mean of marketing communication:

- Reimage speed up Windows/PCs
- Reimage repair is free of charge (note that it is OK to describe the scan as free)
- Reimage makes your Windows/PC run like new

Exhibit A

Reimage SEARCH POLICY

Bidded Terms

- It is not permissible to bid on Reimage trademarked terms to advertise Reimage products
- It is permissible to bid on misspellings of Reimage trademarked terms to advertise Reimage products. However, the misspelling may not be repeated in ad title/text.

***Email Campaigns Policies:

Affiliates must be Can-SPAM compliant.

We do NOT allow sending any email that in any way suggests that Reimage, or any related entity was the sender or sponsor of such email.

***Keyword Policies for paid search (such as Google PPC):

You may NOT bid on the trade / brand name or misspellings such as:

Reimage, re-image, ReImage or any variation with the Reimage trade mark TM name

You may NOT bid or include the following phrases in an ad title or text: "Official site", "Free repair", "Speed up".

Title and Text

- It is not permissible to use the phrase "official site" in ad title and text.
Example: "Download Reimage Windows Repair - Official Site"

Display URL

- It is permissible to use Reimage trademarks in the sub directory of the display URL in your advertisements
Example: www.AffiliateSite.com/Reimage
- It is permissible to use Reimage trademarks in the sub domain of the display URL in your advertisements
Example: www.Reimage.AffiliateSite.com
- If the Reimage name is used in instances such as above, proper capitalization of R must be used.

- It is not permissible to use the following domains for the display URL in your advertisements, with or without the "www.":
 - Reimage.com
 - Reimage.com/AffiliateSite
 - Reimage.com/country (e.g., Reimage.com/us)
 - country.Reimage.com (e.g., us.Reimage.com)
 - Reimage.co.country (e.g., Reimage.co.uk)
 - ReimageStore.com/country (e.g., ReimageStore.com/fr)
 - country.ReimageStore.com (e.g., fr.ReimageStore.com)
 - shop.Reimage.com
 - shopReimage.com

- Reimage works best on English operating systems
- (Target the US, Canada, Ireland, UK, Australia and New Zealand).
- We do NOT allow misrepresentation as a Reimage Website